

Program Advertising Rate Card

All Beaux Arts Ball program ads are in color. Ads in the Beaux Arts Ball program also run in 2 VOICES of Kentuckiana concert programs at no extra charge.

Pricing

Color Ads: Full Page: \$500.00 ● Half Page: \$300.00 ● Quarter Page: \$200.00

Inside Front Cover, Inside/Outside Back Cover, Center Pages: \$700 (Sold Only as Full Pages)

Specifications

Artwork may be submitted in **Illustrator, InDesign, Photoshop** program formats with supporting graphics and fonts. Files may also be submitted in the following formats: **pdf, eps, tiff and jpg.**

All files must be at full scale (100%) and have a resolution of at least 300 dpi.

Files under 10MB in size may be sent via email to **Randy@ThinkTankLou.com**. Files over 10MB can be sent via Dropbox. Please contact randy@thinktanklou.com for a link to upload.

Questions related to sponsorship, pricing and placement may be directed to Randy Blevins at Randy@ThinkTankLou.com.

We are unable to accept files in Microsoft Word or Microsoft Publisher. Also, please do not send files that have been pulled from a web site. Design services are available for an additional fee. Please send an email to Randy@ThinkTankLou.com to inquire about pricing.

